

Six Benefits Of Working With A Coach

Coaching is proven to work when these two factors are present: 1. The client is willing to grow, and 2. There is a gap between where they are now and where they want to be. That is *all* that is necessary for you and your coach to solve problems, create a new life, turn a business around, double sales and profitability, and design and implement a plan of action. Or whatever else is called for to ensure that you have what you need to get more of what you want.

WITH A COACH, YOU WILL:

1. TAKE MORE, BETTER AND SMARTER ACTIONS

BECAUSE YOU SET THE GOALS YOU REALLY WANT

Ultimately, humans do what they really want to do anyway. And to find out exactly what you really want for yourself and your business is our first task together. I help you to distinguish between what you coulda, shoulda, oughta and have-to want from what you, in your heart of hearts, *really* want for yourself. Once you create the ideal goal, you're much more likely to naturally and consistently take actions to reach it.

2. HAVE A BALANCED LIFE, WHICH WORKS WELL

BECAUSE YOU DESIGNED IT "SELFISHLY"

Sorry, but having it all means starting with a balanced life. And you know what *that* means -- It's time to be very, very selfish. Not egotistical, but Selfish. With a capital S. I'll show you how to be selfish yet responsible. And how to get your needs met and still have people like you! (This process is called establishing your Personal Foundation and there are only 25 steps. You'll *love* building your foundation because you know you're worth it. You need this base if you are to be your Self.

3. MAKE & KEEP MORE MONEY

YOU ARE WORTH MORE THAN YOU'RE MAKING

Money, money, money! You gotta have it and have a lot more of it than you think, especially with this recently passed tax package. (Hmmm.) Anyway, you know you can make (and keep) more money, so why don't you? I'll help you increase your business, fill your practice, pay off old bills, set up a financial plan and future and help design a strategy for you to earn more from your professional efforts. (Yes, you can!)

4. REACH FOR MORE, MUCH MORE

AND NOT BE CONSUMED IN THE PROCESS

When anyone has a partner they trust, they will always reach for more because they can *afford* to.

5. MAKE BETTER DECISIONS FOR YOURSELF AND YOUR BUSINESS

BECAUSE YOUR FOCUS IS CLEAR

Every single client of mine is smart, smart and smart. Yet, they still use me. Why? Because they know the value of sharing ideas with someone who understands them and is subjective enough to want a lot for them, yet objective enough not to be biased or self-serving. Just you talking about your options with someone who can listen is often enough to have it all become very clear. You'll always get my honest, constructive views.

6. HAVE A LOT MORE SUSTAINABLE ENERGY

NO MORE CHUGGING ALONG

When you're happy, productive and free from tolerations and problems, you're going to *feel* better!

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